



Service Menu



01 *Logo & Branding Identity*

First impressions count. Period. If you want to connect with your dream customers, investing in a killer logo and brand identity is a no brainer.

At Pixel Ink Paper Heart, branding doesn't begin and end with a logo. Branding identity runs the gamut from personality, feel, mood and colour to imagery, language and tone of voice.

An exceptional brand should feel like a well oiled machine, all parts working consistently and seamlessly together, fluidly and functionally moving across platforms with the ability to adapt and grow while staying true to its core values.

By bringing a fresh outlook and approach, I will help you develop a distinct, unique voice for your business through your visual identity and brand collateral. Right on.

02 *Graphic Design*

Ready to take the next step on your business journey? There's no late to the party when it comes to solid design concepts – I always have my party pants on standby and I am ready and raring to get down with your business.

I offer a range of design services, including flyers, business cards, gift vouchers, treatment menus, geo filters, annual reports, magazines, eBooks, tickets, signage and posters.

If it can be printed, I can design it. You know you want me.



1

03 *Print & Packaging*

Stationery addicts – walk this way!

Paper swatches and Pantone books and foil samples – oh my.

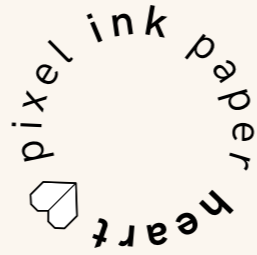
Ready to dive into my world of texture, finishes, gsm, celloglaze and impressions, but have no idea what any of those words actually mean? I wanna hold your hand and lead you deep into the rabbit hole of endless design possibilities and printing styles. Nothing beats seeing your design in print.



You deserve a whole sheet of gold stars!



2



04 *Creative Campaigns*

Got something to say, but don't know how to? I've been there, run the campaign creation and bought the t-shirt. I know how it works and I love to collaborate with fellow creatives who are masters in their crafts, let me help you build a campaign that will have your competitors crying in their morning coffee.

05 *Digital Content Creation*

Videos, .gifs or humble .jpgs, I work with these formats all day, every damn day. I create stylised social content in line with your style and brand personality. I'll have your social channels and content looking so fine that Kim K will be hitting you up for tips.



3

Pixel Ink Paper Heart

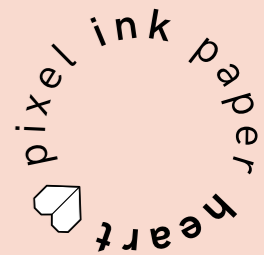
06 *Television and Radio Production*

I began my creative journey as a producer. I then graduated to editing radio tracks and television commercials. I have working knowledge of pre-production, post-production, administration and distribution and I'm all about Australian advertising regulations. I'm no Spielberg, but I shoot the occasional footage on my DSLR and I feel most at home in the edit suite.

Let's make a masterpiece together!

07 *Event Stationery*

Please see our sister from another mister at Whole Lotta Love Event Stationery.



4

Pixel Ink Paper Heart



Design Menu

Branding and Identity

Logo Design // \$650

Stationery Design

Business Card Design // \$110

Letterhead Design // \$110

With Compliments Design // \$88

Gift Voucher Design // \$110

Signage Design

Signage Design // from \$88

Press Artwork Design // from \$88

Pull Up Banner Design // from \$120

A-Frame Sign Design // from \$88



5

Pixel Ink Paper Heart

Marketing Collateral Design

Flyer Design // from \$110

Treatment Menu design // from \$175

Simple Design & File Setup

Simple Design, File Setup // \$25

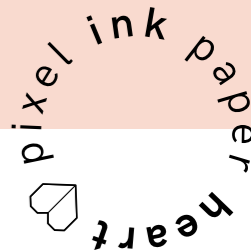
Digital Content Design

Social Media Asset Design // from \$88

EDM Design // from \$88

Video Editing // from \$110

Motion Graphics // from \$88



Basic Package

Logo Design +
Brandmark Design +
Basic Style Guide +
Social Media Assets // \$650

Standard Package

Logo Design +
Brandmark Design +
Basic Style Guide +
Social Media Assets +
Business Card Design // \$750

Extra Package

Logo Design +
Brandmark Design +
Basic Style Guide +
Social Media Assets +
Business Card Design +
With Compliments +
Letterhead Design // \$900

Prices are inclusive of GST exclusive of printing, stock imagery/photography and copywriting.



6

Pixel Ink Paper Heart



PEACE

LOVE

WARRIOR

*You create a credible
brand by staying true
to who you are!*

Hilary Sawchuk



pixel ink
paper heart

0408 656 890

pixelinkpaperheart.com.au

kandice@pixelinkpaperheart.com.au